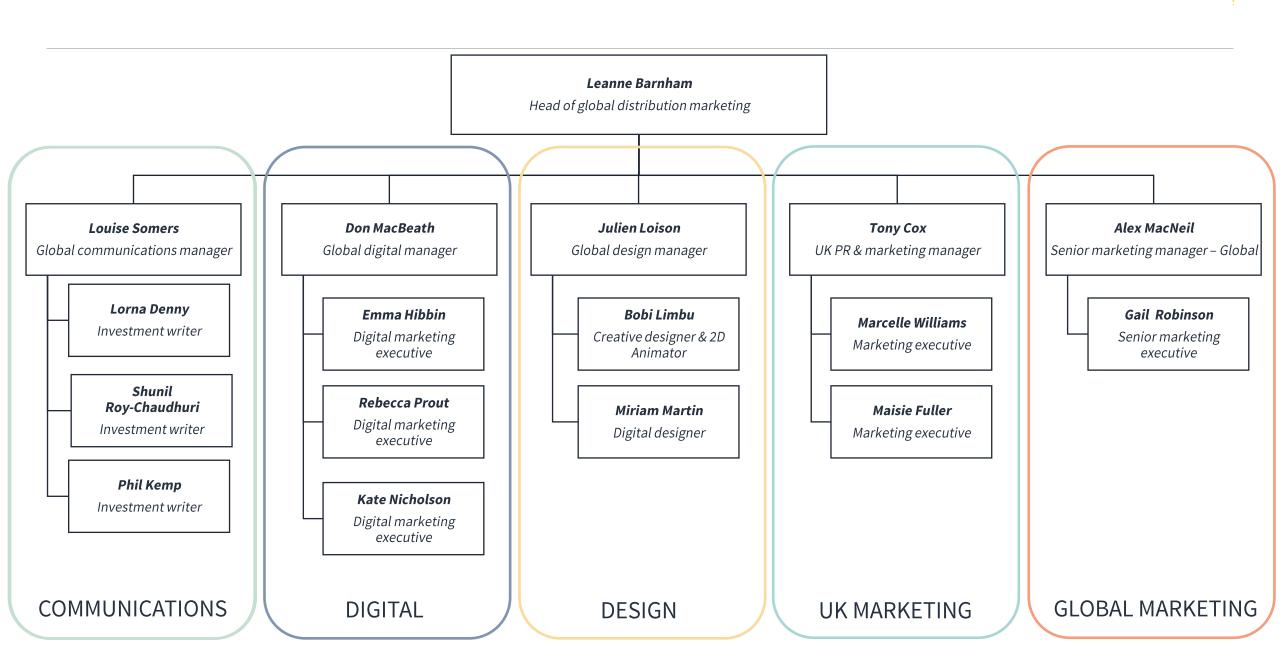


THE TEAM





COMMUNICATION KITS

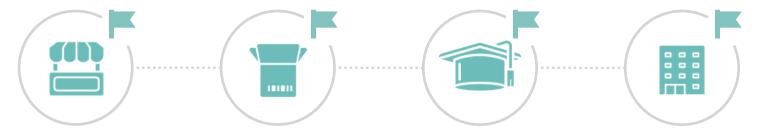
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OVERVIEW



OUR TARGET AUDIENCE: **DISTRIBUTOR** AND **END CLIENT**

4 TYPES OF COMMUNICATION:



1. MARKET NEWS

- Regular and ad hoc/news communications
- Variety of formats

2. PRODUCT

- Marketing support for clients and distributors across a range of formats
- Reporting and ongoing client servicing

3. THEMATIC

 Give context to the market environment and asset classes to help with understanding of why our products are invested as they are

4. CORPORATE

 Information about Architas to reinforce the capabilities and experience of the company

MARKET NEWS

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MONTHLY NEWSLETTERS



QUICK LOOK THE MARKETS



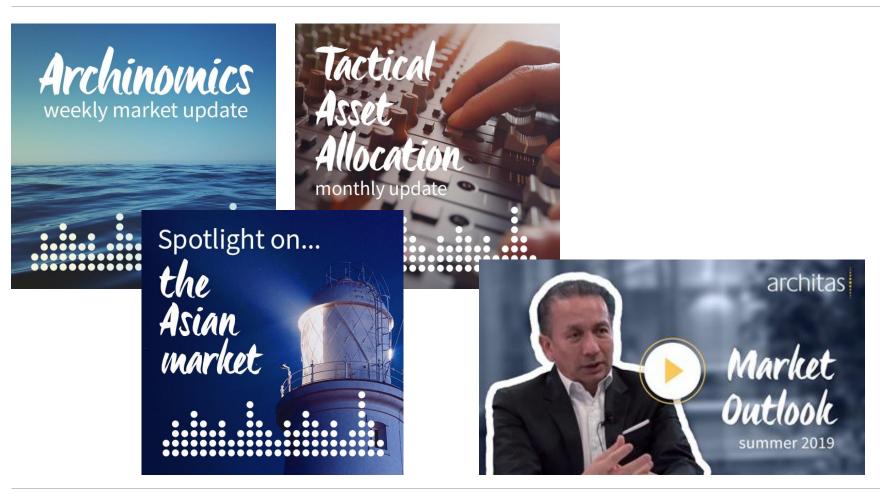
-1.8%	-1.2%	-5.0%
S&P 500	EURO STOXX 50	FTSE 100
-0.7%	-2.0%	-3.5% BEL 20
-0.4%	-1.8%	-3.4%



As wildfires burn in the Amazon and sea temperatures climb, President Macron has joined climate activists in claiming that 'our house is burning'. Environmental harm presents both a challenge and an opportunity, for those hoping to invest wisely, but also make a difference. In response, the fund management industry has created socially responsible investment strategies. One such category is ESG or environmental, social and governance funds. We take a look at this highly topical sector.

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PODCASTS & QUARTERLY OUTLOOK

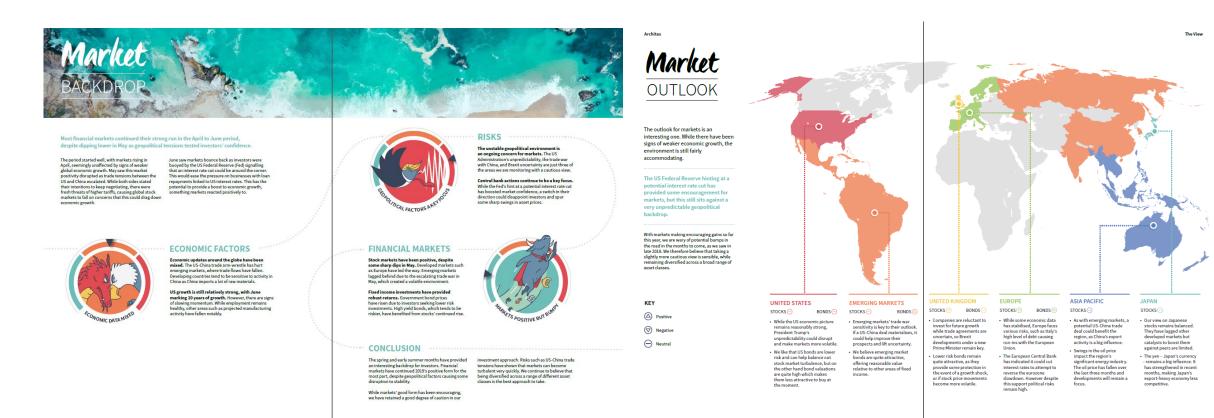




MARKET NEWS

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QUARTERLY REVIEW AND OUTLOOK



Summer 2019 3

Summer 2019 5

MARKET NEWS

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BREAKING NEWS



Tensions high in trade tussle



What's the background?

US President Donald Trump has pushed his 'America First' policies since first hitting the campaign trail back in 2015/16.

"Trade reform, and the negotiation of great trade deals, is the quickest way to bring our jobs back."

This stance has seen the US pursue re-negotiation of trade deals with a raft of countries since his election, with China being the biggest target.

2018 was the year that saw words turn into actions, with tensions climbing steadily higher. Three rounds of tariffs were brought in by the US on over \$250 billion of Chinese goods, causing China to retaliate in a 'tit for tat' move.



Truce?

With tensions reaching a peak towards the end of 2018, a 90-day truce was agreed on any further escalation to help facilitate talks. This contributed to the strong first quarter rally for stocks that saw many indices move back towards their record highs after 2018's fourth-quarter slump.

Despite signs of positive progress, the temporary ceasefire ended without a deal amid strained relations.

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The UK has a new Prime Minister, what does this mean for Brexit?



What's the background?

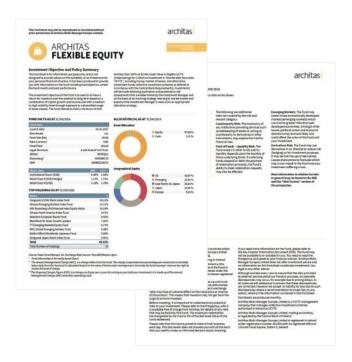
Boris Johnson has been elected as the UK's new Prime Minister by a majority of the Conservative party. His appointment follows Theresa May's failure to deliver Brexit, the UK's withdrawal from the European Union (EU), forced her to resign after three years in the job.

Johnson's 'do or die' pledge to leave the EU by the 31 October has worried many in the UK and Europe. This potential 'no-deal' Brexit means the UK could leave the EU immediately on 31 October 2019 with no agreement on the nature of future trading or political relationships.

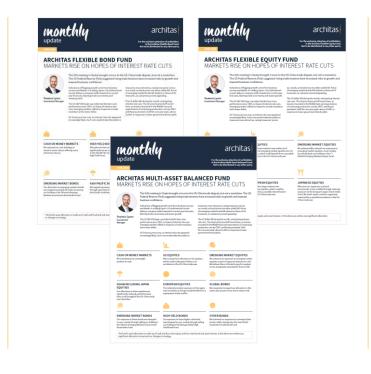
PRODUCT SUPPORT



FACTSHEETS



COMMENTARY



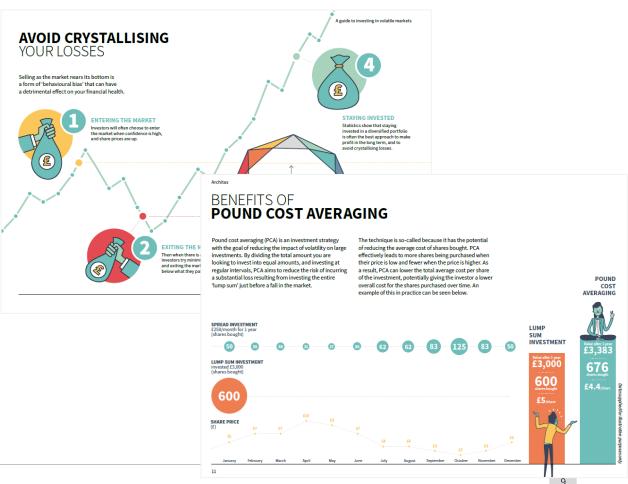
SALES TRAINING MATERIALS



THEMATIC







CORPORATE







MARKETING WORKSHOP



HELPING US TO SUPPORT YOU



1. Idea generation
15 minutes



2. Idea development

10 minutes



3. Share with the group

15 minutes

DESCRIBE YOUR IDEA			SKETCH YOUR IDEA:	
Idea name:				
Idea description:				
How does it help?	For you or for your clients?			
How detailed would you like this communicati	on to be? (e.g. bite size/in depth)			
How frequently would you prefer to receive this communication?	Which format is best suited for communication?	this		
DAILY WEEKLY	DIGITAL	PRINT		
MONTHLY OTHERS	OIGUA	OTHERS		

IMPORTANT INFORMATION

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IMPORTANT INFORMATION

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More information about our use of funds from strategic partners and inhouse managers is available at <u>architas.com/inhousestratpartners/</u>

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